



## Advocacy Campaign Resources

### ABOUT

MAKE is a manifesto for craft in Scotland and is drawn from the aspirations, ambitions and concerns of Scotland's many-sided craft community. It is guided by curatorial practice Panel and an advisory group of makers based in Scotland, with the overarching aim to positively influence the perception of craft in Scotland.

Since 2021 MAKE has been delivering its flagship project, MAKE Learn, in partnership with Craft Scotland, championing the long-term value of teaching craft and making skills and developing useful resources and case studies for the sector.

On 20th April 2023 we hosted a drop-in event for MSPs at the Scottish parliament to showcase the findings and recommendations from the 'Craft and Making Education in Scotland Today' report and case studies, including the 'Pilot Project for Schools', commissioned by MAKE Learn.

Through this work MAKE Learn is advocating for the explicit inclusion of craft within Scotland's education curriculum, based on the contribution craft skills make towards creativity, learning for sustainability, and wellbeing. We will continue to promote this message to MSPs at a parliamentary exhibition from 5-7th September 2023.

We are calling for:

- \* An entitlement to 10 hours of craft and making in the classroom a year. This is equivalent to 1% of the school year.
- \* The inclusion of craft in the Expressive Art curriculum with an addition to the Art and Design Experiences and Outcomes Benchmarks.

We are inviting individuals and organisations to support the campaign to advocate for craft education in the Scottish school curriculum by downloading and sharing one of our MAKE Learn pledge tiles.

MAKE  
Learn



Download  
Campaign  
Materials

## CAMPAIGN ASSETS

In [this folder](#) you can find graphics that you can use for social media.



We have provided template copy in case this is helpful to share alongside the graphic which communicates the key messaging around our campaign:

MAKE Learn is passionate about ensuring craft is relevant and valuable to every young person, and is campaigning for:

- \* An entitlement to 10 hours of craft and making in the classroom a year. This is equivalent to 1% of the school year.
- \* The inclusion of craft in the Expressive Art curriculum with an addition to the Art and Design Experiences and Outcomes Benchmarks.

Craft and making education unlock learning across the curriculum by contributing to improved emotional resilience and wellbeing; developing an understanding of Scotland's unique culture, identity and heritage; driving employability in a range of sectors; and supporting learners to develop the skills to advance the green economy of the future.

Share this tile if you agree that #CraftUnlocksLearning and want to amplify this message.

MAKE Learn is a partnership between Panel and Craft Scotland, supported by Creative Scotland as part of their targeted funding to strengthen the craft sector in Scotland.

## QUESTIONS?

If you need help with any of this, please don't hesitate to contact us at [hello@makemanifesto.com](mailto:hello@makemanifesto.com)

[www.makemanifesto.com](http://www.makemanifesto.com) / [@makemanifesto](https://www.instagram.com/makemanifesto)

